

For Immediate Release

KIDS MOBILITY NETWORK AND VARIETY OF COLORADO TEAM TO PROVIDE CHILDREN WITH WHEELCHAIRS AND ADAPTIVE BIKES

Littleton, Colorado, October 3, 2008 - Kids Mobility Network, Inc. today announced that they have formed a partnership with Variety of Colorado to accelerate both organizations' efforts to provide durable medical equipment and adaptive bikes to children with disabilities. The Denver-based non-profit organizations have been providing equipment to children with disabilities independently throughout the State of Colorado for years.

Through this partnership, both organizations can better serve their target demographic – children with disabilities. “Kids Mobility Network has been providing durable medical equipment for children across Colorado and beyond for more than two years now. By working with Variety of Colorado, we can accelerate our operations to help more kids,” stated Christy Kopp, Executive Director of Kids Mobility Network.



Since its inception in 2006, Kids Mobility Network has provided over \$400,000 worth of equipment to children with disabilities representing over 150 pieces of durable medical equipment including manual and power wheelchairs, walkers, gait trainers, standers and a host of other pieces of equipment that help children to better access their communities and better interact with their peers. “The purpose of durable medical equipment is so far beyond mobility. It’s about allowing kids to be doers, not observers. This peer interaction provides enhanced development of interpersonal skills and self confidence – something that is critical to every child’s development,” added Kopp.

“Through working with Kids Mobility Network we help so many more children. At Variety, we love to help kids, but we have lacked the operations to really engage at the level that we’d like to operate. Kids Mobility Network provides the necessary operations and experience to make our goals a reality. Our relationship with Kids Mobility Network is exciting and is the catalyst to allow Variety of Colorado to help more children than ever before,” stated Bruce Proctor, President of Variety of Colorado.

About Variety of Colorado

For more than 30 years Variety – The Children’s Charity of Colorado has provided life-saving and life-enriching assistance to children challenged by physical and mental disabilities. In 2008 Variety of Colorado helped establish the *Variety Kids on the Go!* program. *Variety Kids on the Go!* exists to help children with physical challenges obtain confidence, freedom and independence by funding durable medical equipment for those with the greatest financial need.

"The Heart of Show Business," Variety – The Children's Charity finds its roots in the Entertainment Industry. The Variety Club, established in 1927 by eleven Vaudeville showmen, still exists today for one reason – to help children in need. Variety of Colorado is one of 53 Variety chapters in 14 countries. Please visit www.varietycolorado.org for more information on this charity foundation.

About Kids Mobility Network

Kids Mobility Network, Inc., based in Denver, Colorado, is a 501(c)3 non-profit organization that is changing the lives of children with disabilities by providing durable medical equipment (DME) such as walkers and wheelchairs to children whose families are underinsured or uninsured. For more information about Kids Mobility Network or to give a tax deductible donation, visit the organization's website at <http://www.kidsmobility.org>.

Note to editor: Interviews can be arranged. Images available upon request.

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